

Software and solutions

Zebra Workcloud™
We offer more than industry-leading hardware—It's the software inside that sets us apart. Our purpose-built Workcloud solutions empower your frontline operations. You get a powerful combination of hardware and connected software designed to drive workforce engagement and collaboration while optimizing inventory.

Workcloud Workforce Optimization Suite

Workcloud Scheduling™
Optimize budgeting, forecasting and scheduling to empower your employees and better align staffing with demand.

Workcloud Timekeeping™
Keep your employees and operations compliant while optimizing time and attendance.

Workcloud Enterprise Collaboration Suite

Workcloud Sync™
Enable greater frontline communication and collaboration with push-to-talk, voice and video calling, multimedia messaging, and task functionality—all in one application.

Workcloud Task Management™
Simplify work and streamline task execution for a more efficient, higher performing operation.

Workcloud Inventory Optimization Suite

Workcloud Actionable Intelligence™
Leverage AI to uncover cost savings in your data, and communicate corrective actions to your frontline instantly—to regain lost revenue, boost sales, reduce shrink, and improve accuracy.

Workcloud Inventory Visibility™
Use our turnkey, self-scan inventory counting solution ensures the high level of accuracy and visibility retailers need to meet today's customer expectations.

Workcloud Demand Intelligence Suite

Workcloud Modeling Studio™
Unlock smarter forecasting with a transparent, scalable platform for data science and ops teams. Build, test, and deploy predictive models faster to optimize demand and inventory decisions.

Workcloud Demand Forecasting and Analysis™
AI-powered forecasting and planning give teams a clear, unified view of demand. Automate tasks, spot risks fast, and collaborate on smarter decisions—all while keeping inventory in sync.

Workcloud Lifecycle Pricing™
Maximize profitability and efficiency with AI-powered automation. Streamline pricing across the product lifecycle, integrate analytics in real time, and make smarter decisions that adapt to market shifts and business goals.

Workcloud Allocation™
Optimize inventory and reduce waste with AI-powered precision. Get products to the right store at the right time, using real-time demand updates, weather insights, and seamless ERP integration to boost efficiency and ROI.

Workcloud Inventory Ordering™
Make smarter, faster inventory decisions with AI-driven recommendations and real-time visibility. Automate predictive ordering to cut waste, prevent stockouts, and keep the right products on the right shelves—every time.

Zebra Workstation Connect

Transform Zebra devices into mobile workstations or POS stations—on demand. Boost efficiency, streamline operations, and drive ROI with easy wired or wireless connection to larger displays.

Zebra Resonate RFID Reader Management

Easily deploy, configure, and manage a network of Zebra RFID fixed readers from one consolidated application—eliminating the need for multiple tools to manage different types of readers.

Zebra Aurora™ Software Suite

Enhance every step of development with Zebra's machine vision and scanning software. Intuitive, hardware-optimized, and integrated with cameras and controllers, it speeds training and accelerates time to market.

Zebra Dimensioning™

Validate parcel dimensions and calculate shipping instantly with Certified Mobile Parcel. Non-certified options provide full visibility to optimize load planning, warehouse use, and reduce costs.

Zebra Symmetry

Leverage cloud-based robotics software to gain complete control of your robots and automation—deploying and fully integrating a wide range of workflow processes into your warehouse and manufacturing operations.

Zebra Pay

Gain the advantage of the industry's first enterprise-class SPoD mobile payment solution. Accept all major cards with tap, chip, or magstripe, including PIN entry, on compatible Zebra devices.

Zebra Frontline AI Suite

Frontline AI Enablers
The building blocks of Zebra's frontline AI strategy. Delivering advanced on-device capabilities like product recognition, multimodal data capture, and optical character recognition—empowering workers to complete tasks faster, easier, and more accurately.

Frontline AI Blueprints
Combine multiple enablers into predefined workflow automations. Blueprints act as templates that bring together computer vision, voice, and sensor data to simplify and automate multi-step workflows.

Zebra Companion
An intelligent digital assistant that works with frontline workers. It can answer domain-specific questions (like a ChatGPT for the enterprise) and take direct action within workflows.

Manufacturing plant

MOBILE COMPUTERS

TC701 TC73 MC3390xR MC3400/MC3450 MC9400/MC9450 TC8300

ENVIRONMENTAL SENSORS

ZeOn-Demand printable indicators

TABLETS

ET401 ET40/ET45 ET60/ET65 ET60W/ET65W ET80/ET85

Ready-to-use indicators

WEARABLES

WS501-R WS501 RS6100 RS5100

Electronic sensors

MACHINE VISION SYSTEMS

Smart sensors and cameras 3D sensors Photonee 3D sensors

Barcode Scanners

DS46 Series DS36 Series

FIXED INDUSTRIAL SCANNERS

RS5000x RS2100 WT6400

Fixed industrial scanners

MACHINE VISION SYSTEMS

Smart sensors and cameras 3D sensors Photonee 3D sensors

Barcode Scanners

DS46 Series DS36 Series

ROBOTICS AUTOMATION: ZEBRA AUTONOMOUS MOBILE ROBOTS

Flex Series Zebra Connect Zebra Roller Zebra Roller Guide

INTERACTIVE KIOSKS AND DISPLAYS

KC50 CC6000 CC600 ZEC500

INDUSTRIAL PRINTERS

ZT6 Series ZT510 ZT4 Series

RFID READERS AND TAGS

FXR90 RFD90 ZBR2200/ZBR4100

INDUSTRIAL PRINTERS

ZT6 Series ZT510 ZT4 Series

MOBILE PRINTERS

ZE5 Series ZQ630 Plus ZQ5 Series

INDUSTRIAL PRINTERS

ZT6 Series ZT510 ZT4 Series

MOBILE PRINTERS

ZE5 Series ZQ630 Plus ZQ5 Series

Healthcare

DESKTOP PRINTERS

ZD6 Series RFID ZD621-HC ZD611-HC ZD610-HC ZD421-HC ZD411-HC

BARCODE SCANNERS

DS99 Series for Labs DS81 Series DS46 Series

INTERACTIVE KIOSKS AND DISPLAYS

KC50

MOBILE PRINTERS

ZQ6 Series ZC3 Series

INDUSTRIAL PRINTERS

ZT2 Series

TABLET

ET40-HC/ET45-HC

WHRISTBANDS

Z-Band wristbands Laser-Band wristbands RFID wristbands Sustainable cartridge

MOBILE COMPUTERS

HC20/HC25 HC50/HC55

WEARABLES

WS101-H

Warehouse/DC/back-of-store

MOBILE COMPUTERS

TC701 TC73 MC3390xR MC3400/MC3450 MC9400/MC9450 TC8300

ENVIRONMENTAL SENSORS

ZeOn-Demand printable indicators

TABLETS

ET401 ET40/ET45 ET60/ET65 ET60W/ET65W ET80/ET85

Ready-to-use indicators

WEARABLES

WS501-R WS501 RS6100 RS5100

RFID READERS AND TAGS

RFD90

MACHINE VISION SYSTEMS

Smart sensors and cameras 3D sensors Photonee 3D sensors

Barcode Scanners

FXR90 ZBR2200/ZBR4100

FIXED INDUSTRIAL SCANNERS

RS5000x RS2100 WT6400

Fixed industrial scanners

INDUSTRIAL PRINTERS

ZT6 Series ZT510 ZT4 Series

PRINT ENGINES

ZE5 Series

ROBOTICS AUTOMATION: ZEBRA AUTONOMOUS MOBILE ROBOTS

Flex Series Zebra Symmetry Fulfillment Zebra Connect Zebra Roller Zebra Roller Guide

DESKTOP PRINTERS

ZD6 Series ZD4 Series ZD2 Series

MOBILE PRINTERS

ZQ6 Series ZQ5 Series

VEHICLE-MOUNT COMPUTERS

VCB300 Series

MOBILE PRINTERS

ZQ6 Series ZQ5 Series

INTERACTIVE KIOSKS AND DISPLAYS

KC50 CC6000 CC600 ZEC500

ROBOTICS AUTOMATION: ZEBRA AUTONOMOUS MOBILE ROBOTS

Flex Series Zebra Symmetry Fulfillment Zebra Connect Zebra Roller Zebra Roller Guide

DESKTOP PRINTERS

ZD6 Series ZD4 Series ZD2 Series

Government

MOBILE COMPUTERS

TC22/TC27 TC501 TC53/TC58 TC53e/TC58e FR65 (EMEA only) TC701 TC73/TC78 MC9400/MC9450

RFID READERS AND TAGS

FXR90

CARD PRINTERS

ZC3 Series

MOBILE PRINTERS

ZQ6 Series ZQ3 Series ZQ2 Series*

MOBILE PRINTERS

ZQ6 Series ZQ3 Series ZQ2 Series*

TABLETS

ET60/ET65 ET60W/ET65W ET80/ET85

INTERACTIVE KIOSKS AND DISPLAYS

KC50

MOBILE COMPUTERS

HC20/HC25 HC50/HC55

WEARABLES

WS101-H

Field mobility

MOBILE COMPUTERS

TC15 TC27 EM45/EM45 RFID TC501 TC58

MOBILE PRINTERS

ZQ5 Series

MOBILE COMPUTERS

TC58e TC701 TC78 MC3450 MC9450

MOBILE PRINTERS

ZQ3 Series

TABLETS

ET401 ET45

MOBILE PRINTERS

ZQ2 Series*

TABLETS

ET65 ET65W ET85

RFID READERS

FXR90

WEARABLES

RS6100

Solutions

- Workcloud Workforce Optimization Suite
- Guardian Cabinets
- Workcloud Sync
- Zebra Dimensioning
- Zebra Pay
- Zebra Frontline AI Enablers

Services

- Zebra OneCare
- VisibilityIQ Foresight
- Professional Services

Retail and hospitality

MOBILE COMPUTERS

TC15 TC22 EM45/EM45 RFID TC501 TC53 TC53e/TC53e RFID

ENVIRONMENTAL SENSORS

ZeOn-Demand printable indicators

MOBILE COMPUTERS

TC701 TC73 MC3400/MC3450 MC3300ax/MC3300x TC8300 PS30

Ready-to-use indicators

RFID READERS

TC22R RFD40 FXP20 FX7500 SN5604

Electronic sensors

BARCODE SCANNERS

DS99 Series DS81 Series DS46 Series DS22 Series CS60 Series

TABLETS

ET401 ET40/ET45

MOBILE PRINTERS

ZQ6 Series ZQ3 Series ZQ2 Series*

DESKTOP PRINTERS

ZD6 Series RFID

INTERACTIVE KIOSKS AND DISPLAYS

CC6000 CC600 ZEC500 KC50

DESKTOP PRINTERS

ZD6 Series

WEARABLES

WS501-R WS501 RS6100 RS5100

Solutions

- Workcloud Workforce Optimization Suite
- Workcloud Inventory Visibility
- Workcloud Sync
- Workcloud Actionable Intelligence
- Guardian Cabinets
- Workstation Connect
- Zebra Pay
- Zebra Frontline AI Enablers
- ZeroLiner Linerless Printing

Services

- Zebra OneCare
- VisibilityIQ Foresight
- Professional Services

MOBILE COMPUTERS

WS101 WS301 RS2100 WT5400

Services

- Zebra OneCare
- VisibilityIQ Foresight
- Professional Services

Zebra DNA™

Set Up. Secure. Manage. Optimize.
Zebra DNA is the intelligent software layer—the genetic blueprint—that powers Zebra printers, scanners, and mobile computers to streamline work for you and your employees. By optimizing performance, reinforcing security, and simplifying device management, Zebra DNA ensures you get the most out of your Zebra devices.

- Constant visibility:** Preempt problems with device diagnostics to catch issues before they cause downtime, and keep performance high.
- Optimal uptime:** Simplified device management and security tools dramatically increase accuracy and reduce both delays and downtime.
- Flexible workflow performance:** Adapt to evolving needs and seamlessly respond to changing market dynamics, regulatory demands, and internal processes.

Zebra DNA for Mobile Computers
A suite of enterprise solutions designed to maximize user productivity and minimize IT complexities over the lifespan of a Zebra computer, tablet, or wearable device. They help you set up, secure, manage, and optimize every stage of your devices' lifecycle.

Zebra DNA for Printers
Tools and applications for printers that help you stay a step ahead, utilizing remote management tools, heightened security, and ongoing updates. Enabling easy integration and interoperability, Zebra DNA enables your printers to work at optimized performance over their entire lifecycle, even as your business needs evolve.

Zebra DNA for Scanners
With 50+ years of field-proven innovation, Zebra knows scanning. All of our scanners include a suite of software capabilities to help your team adapt to future needs and achieve greater business outcomes.

Maximize your ROI with Zebra Services™

Embarking on a technology transformation can be complex and costly. Zebra Services help you minimize risks and accelerate your journey. Our robust portfolio ensures your Zebra devices, software, and solutions are expertly built, efficiently managed, and quickly adopted by your team. Trust us to streamline your launch and enhance the value of your investment.



Zebra Maintenance Plans
Zebra OneCare™ maintenance plans make it easy to protect your investment in Zebra devices. Offering accidental damage coverage, swift repair turnaround times, and live-agent support, Zebra has a plan to fit every business need. You'll benefit from OS updates, LifeGuard™ security, and efficient repair status management. Optional enhancements are also available, providing streamlined commissioning, battery coverage, and expedited shipping for seamless uninterrupted operations.

Maintenance plans vary by location. Please check with your local Zebra representative to learn what's available for you.

VisibilityIQ™ Foresight
Optimize operations with our visibility services, providing comprehensive insights into device inventory, utilization, and performance. Access crucial battery statistics, track repair status, and ensure device readiness. Forecast seasonal demands and predict potential issues, ensuring seamless productivity and minimizing downtime.

Zebra Professional Services
Maximize efficiency with professional services seamlessly integrating into existing processes, to accelerate business outcomes and realize ROI sooner. We collaborate with you on your RFID Journey to enhance adoption and drive success. Benefit from our Discover, Design, and Build approach, ensuring smooth integration and deployment, tailored to your needs.

Zebra Managed Services
Enhance your Zebra OneCare plan with our managed services. Our experts will manage your devices daily, ensuring optimal performance with 24/7 support. And you'll benefit from consistent software and security updates, a dedicated contact for service delivery, and continuous improvement—freeing your IT staff for critical tasks.

Circular Economy
Zebra is committed to responsible innovation and a better, greener future. Our Circular Economy program aims to revolutionize the way technology is produced, used, and disposed of. This includes initiatives such as refurbishment, buybacks, and recycling, helping extend the lifecycle of Zebra devices and minimize environmental impacts.

Optimize operations and protect your investment with Zebra Services.

* Service availability, service feature and/or repair turn-around time may differ by country. Please contact your Zebra sales representative for details.

Zebra Guardian

Made up of four key components, the Zebra Guardian portfolio optimizes the way enterprise mobile devices are stored, accessed, tracked, and managed. With secure device log-in, access control, device recovery, and loss and theft prevention—these solutions work together to safeguard your devices and ensure your employees have charged, ready-to-use devices at the start of every shift.

Identity Guardian
Leverages facial biometrics and SSO compatibility for simple, convenient, secure access to devices and applications for both shared and personal device deployments.

Device Guardian
Safeguards Zebra Android™ mobile devices by locating missing ones, identifying devices that are at risk of being lost, helping prevent inventory loss, and securing sensitive data.

Device Guardian Access Management
Practically eliminates the effort spent managing devices and their access. See the real-time status of your devices—in service, charging, or missing. Ensure access to fully charged devices to improve device utilization, increasing productivity and ROI.

Guardian Cabinets and Cradle Locks
Purpose-built storage and charging for your enterprise mobile devices. Guardian Cabinets and Cradle Locks ensure devices are digitally well-maintained and physically protected, so they're always at the ready.



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Portfolio At-A-Glance 2026



Zebra Certified Supplies

Zebra produces its own line of thermal printing supplies to enhance the lifespan of printheads and improve operational efficiency in its printers. By choosing Zebra Certified Supplies, customers benefit from consistent performance, exceptional service, and outstanding quality—backed by Zebra's 50+ years of unmatched thermal printing expertise. So every print job will run smoothly and meet your high standards.

Consistently exceptional service and quality
Zebra has the scale and infrastructure to meet your printing supply needs quickly and effectively. And everything Zebra creates is rigorously tested, ensuring premium craftsmanship and durability.

Increased efficiency and productivity
The always-superior quality of our printing supplies reduces downtime. Your employees will experience fewer hassles and require less IT assistance.

Lower total cost of ownership
Wear and tear is reduced, and the need to reprint or replace labels due to poor quality is virtually eliminated.

Flexibility and convenience
Our ZipShip™ services makes it easy to customize products to meet your unique needs and get hundreds of in-stock products quickly.

RFID application expertise
For decades, Zebra has led the pack in RFID technology, transforming business for the better across industries and around the globe.

Mobile computers

Table with columns for mobile computer models (ESSENTIAL, SELECT, PREMIER) and their specifications, including processor, display, battery, and connectivity options.

Interactive kiosks and displays

Table with columns for kiosk models (KC50, TD50, CC6000, CC600) and their specifications, including screen size, touch technology, and connectivity.

Vehicle-mount computers

Table with columns for vehicle-mount models (VC8 Series) and their specifications, including screen size, mounting options, and rugged features.

Print engines

Table with columns for print engine models (ZE5 Series, ZT Series) and their specifications, including print speed, capacity, and connectivity.

Desktop printers

Table with columns for desktop printer models (ZD Series, ZD6 Series) and their specifications, including print volume, connectivity, and features.

Mobile printers

Table with columns for mobile printer models (ZQ Series, ZQ6 Series) and their specifications, including portability, print quality, and connectivity.

Card printers

Table with columns for card printer models (ZC Series) and their specifications, including card type, print quality, and connectivity.

Environmental sensors

Table with columns for environmental sensor models (Ready-to-use, ZeOn-Demand) and their specifications, including sensor type, accuracy, and connectivity.

Tablets

Table with columns for tablet models (ET Series) and their specifications, including screen size, ruggedness, and connectivity.

Wearables

Table with columns for wearable models (RS Series, WS Series, WT Series) and their specifications, including form factor, features, and connectivity.

RFID readers

Table with columns for RFID reader models (FX Series, DS Series, RFD Series) and their specifications, including read range, speed, and connectivity.

Barcode scanners

Table with columns for barcode scanner models (DS Series, SP Series, DS Series) and their specifications, including scan speed, accuracy, and connectivity.

Fixed industrial scanners

Table with columns for fixed industrial scanner models and their specifications, including scan range, accuracy, and connectivity.

Machine vision systems

Table with columns for machine vision system models and their specifications, including resolution, speed, and connectivity.

Zebra robotics automation

Table with columns for Zebra robotics automation models (Zebra Flex Series, Zebra Symmetry) and their specifications, including load capacity, speed, and connectivity.